



REFEREES' ASSOCIATION

AUSTRALIAN RUGBY LEAGUE REFEREES ASSOCIATION INC

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NEWS RELEASE

The Australian Rugby League Referees Association (ARLRA) is pleased to announce that it has joined with Classic Sportswear in a three year sponsorship agreement. As part of the arrangement, Classic will provide the on-field uniforms for all referees selected to attend the various National Age Championships, as well as the Affiliated States Championships, each year.

Commenting on the agreement, the Chairman of the ARLRA, Dennis Spagarino said the sponsorship was a first for his organisation.

"The ARLRA has been in existence for the past 10 years and this is our first opportunity to form an alliance with Classic Sportswear, an iconic Australian sports apparel company.

One of this organisation's prime functions is to manage the appointment and appraisal of referees attending National Age Championships. Referees attending the carnivals in the U/18, U/15 & U/12 Divisions, and those officiating at the Affiliated States Championships, are drawn from elite development squads throughout Australia. Now we will be able to outfit them in a professional manner and be able to provide them with a lasting memento of their participation in these events.

We look forward to a very beneficial relationship for both the ARLRA and Classic with this agreement."

Bernie Favalaro, Sales and Marketing Director of Classic Sportswear says it has always been an important philosophy of the Company to continue putting something back into the game. Our association with the ARLRA over the next three years allows Classic Sportswear to do just that. We are looking forward to a long association with the ARLRA and providing the highest quality on field uniforms for the referees to wear.

Classic Sportswear has recently announced its appointment by ARL Development as its exclusive apparel partner and sponsor. Other appointments include the Rugby League World Cup's apparel and headwear partner and the NRL's official supplier of supporter and mascot apparel (from the 2009 season).

The ARLRA and Classic are now looking to explore opportunities for all Referees Associations to benefit from this new partnership.

Further information:

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