



REFEREES' ASSOCIATION

AUSTRALIAN RUGBY LEAGUE REFEREES' ASSOCIATION INC

POLICY DOCUMENT 2.02

Association Logo Use

Date Approved by the Board: 17/2/2000 Date Issued: 6/3/2000

1. OBJECTIVE

To provide policy and procedure associated with the use of the Australian Rugby League Referees Association Inc. logo, both by the Board and by affiliated Associations.

2. SCOPE

The use of the Logo by the Board shall be for the following purposes:-

- stationary requirements
- newsletter and other distributions by the Board
- metallic lapel badges and pins
- approved marketing and promotional projects and items
- apparel
- any other items approved by the Board
- websites and other electronic media the Board deems appropriate

The use of the Logo by an affiliated Association shall be restricted to:-

- Association apparel
- Association stationary
- Association marketing and promotional projects and items. Including use in the print media and also through photocopy reproduction.

3. PROCEDURES

3.1 Approval for Use

All use of the Association Logo as indicated shall be ratified by the Board.

All uses of the Logo by State and affiliated Associations shall be approved at an Association level initially. After which a formal application to the CEO of Australian Rugby League Referees Association Inc. is to be forthcoming.

The CEO in conjunction with at least two other Board members will approve the use of the logo by the affiliated Association. This is to be done within fourteen (14) days of the receipt of the application.

The approval and its use is at the sole discretion of the Board.